

# DEPARTMENT 020

## SECTION 01 - GROUP EXHIBITS

**Entry fee: \$5.00 SECURITY fee.** Refundable. Reserves the exhibit space in order to confirm exhibitor's commitment  
**Registration Deadline:** July 15  
**Entries Received:** Friday, July 20 - 7:00 - 9:00 pm  
 And Saturday, July 21 - 9:00 - 10:30 am  
**Judging Day:** Saturday, July 21  
**Entries Released:** Sunday, July 29, Noon - 2:00 pm

### RULES

1. Refer to *General Rules*.
2. The Fair provides a plywood tabletop booth space measuring approximately 4' high x 4' wide x 2.5' deep.
3. Exhibits by families, clubs or organizations should contribute to a better understanding of the theme either through their educational value or promotion of products.
4. A sale of items, in itself, shall not be considered a part of any exhibit.
5. The Fair reserves the right to reject any exhibit not in good taste or not of merit in promoting.

### Judging Criteria

**ATTRACTS ATTENTION - 20 points**

Use of color, motion, light, features. While attention getting is important, the reaction should be favorable. Unfavorable attention defeats its purpose.

**AROUSES INTEREST - 10 points**

Encourages additional study. Personal appeal to the type of viewer for whom the exhibit was designed.

**CONVEYS MESSAGE - 30 points**

The message should be understandable to the viewer for whom the exhibit was intended.

**DESIGN - 20 points**

Elements of the exhibit should be pleasing; placed to give some sense of unity to the whole. The message should be part of the design and not something apparently added as an afterthought. Simplicity is the key here.

**WORKMANSHIP - 10 points**

Neat, well-constructed for the purpose. This does not imply that expensive materials be used.

**ORIGINALITY - 10 points**

**POSSIBLE SCORE:                    100**

CLASS	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	Other
	\$50	\$40	\$30	\$20	\$10

**01 Family/Team/Group Exhibit**

THEME: *90<sup>th</sup> Kimberton Fair!* Theme should focus on the Fair's 90<sup>th</sup> Anniversary.

CLASS	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	Other
	\$60	\$50	\$40	\$30	\$20

**02 Club or Organization Exhibit**

THEME: *The Club or Organization's Project or Theme*